

# How to choose an e-mail solution

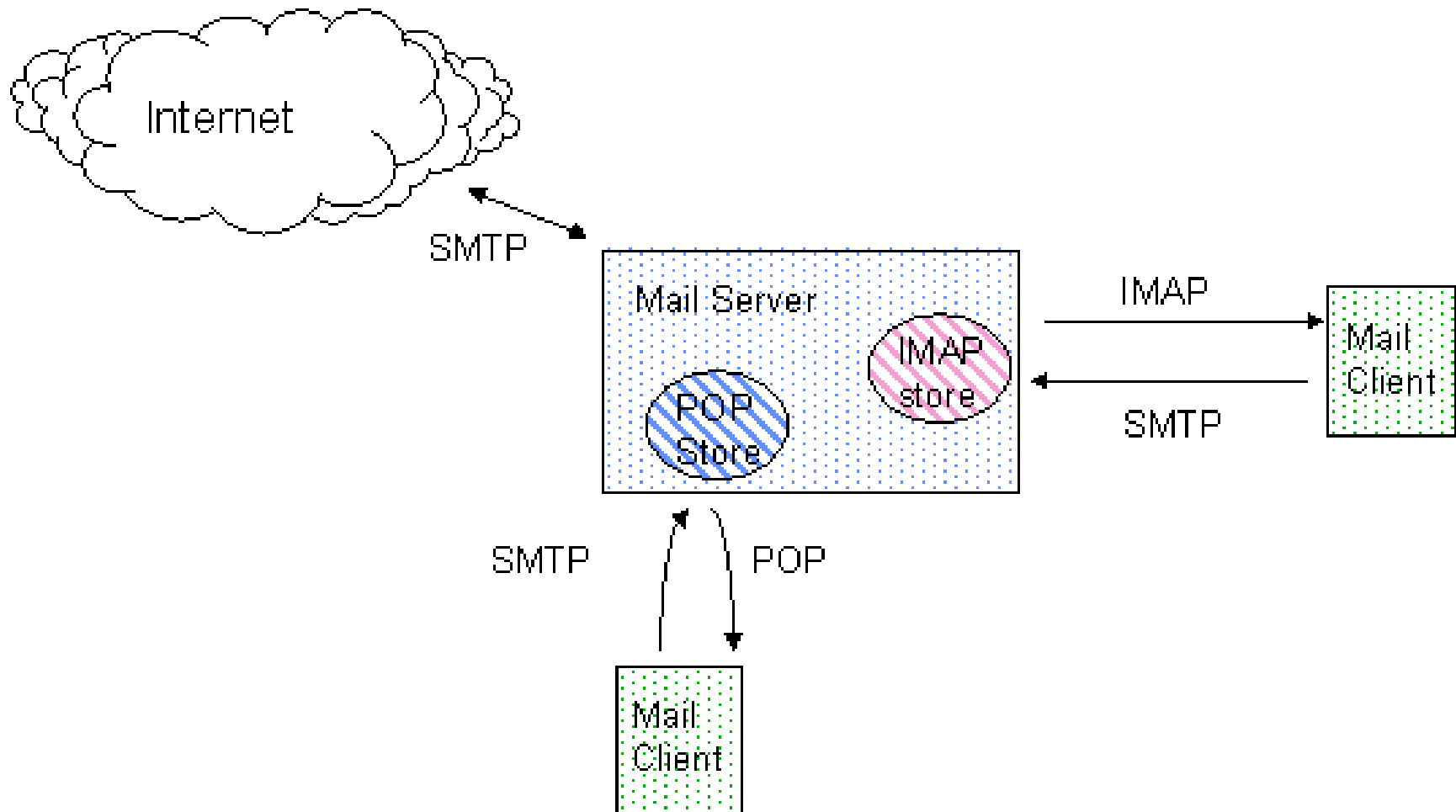


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# Typical E-mail System



# Your Choices

- Client Based
- Web Based
- ISP's offering
- Integrated (AOL)

# Client Based

- Outlook, Eudora, Thunderbird, etc.
- Program resides on your PC
- Mail is downloaded and stored locally
- Uses POP3 or IMAP Protocols
- Pros
  - Faster than Web based
  - More familiar to most users
  - Can be more secure
  - Not tied to an ISP
  - Can work Offline
- Cons
  - Poor mobility
  - Requires local backup


# Web Based

- Gmail, Yahoo, Microsoft Live Mail, etc.
- Program and Mail reside on the server
- Uses IMAP Protocol
- Pros
  - Great Mobility
  - Mail and data backed up on server
  - Can also use POP3 for client based
  - Not tied to an ISP
- Cons
  - Less secure
  - Requires an internet connection

# ISP Mail

- Embarq, Comcast, Villages.net
- Email provided by your ISP
- Pros
  - None
- Cons
  - If you change providers you must change your e-mail
  - ISP are not in the e-mail business
  - Poor functionality


# Integrated (AOL)

- AOL WebMail – [www.aol.com](http://www.aol.com) 
- AOL – Client Program installed on your PC or MAC



# AOL WebMail

- Pros

- Access it anywhere in the world.
- Mail and Data may be stored in folders on the AOL Server
- Addresses stored on AOL server for easy access wherever you are 
- Access Mail, Weather, AOL Radio, AOL Videos, News, Your Stock Portfolio, Financial news, Shopping, Travel, City Guide, Sports News, etc., etc., etc.



# AOL Web Mail Cont'd

- Cons
  - Crowded screen

# AOL Web Mail

The screenshot displays the AOL 9.1 Web Mail interface. At the top, the browser window title is "AOL 9.1 - Connected, Signed-On". The menu bar includes File, Edit, Mail, Community, Services, Safety, Window, Keyword, Sign Off, and Help. The toolbar contains icons for Read, Write, IM, People, News, Settings, Music, Finance, and navigation buttons like "OPEN joox", "Snopes", "Google", "V.net", "VCC", and "OPEN joox". The address bar shows the URL "http://o.aolcdn.com/cdn.webmail.aol.com/mailtour/aol/en-us/index.h...".

The main content area features a "Mail Overview" sidebar on the left with categories like "Basic Features", "Discover More", and "Rich Internet App". The central area displays a promotional message: "AOL® Mail gives you quick access to everything you need to stay in touch - email, AIM®, content, contacts, pictures and more." A "Take Me to Mail" button is present with the text "Get a free email address".

Below the promotion is a "Hello, ChattingChuck" greeting and a "Sign Out" link. A "Check Mail" and "Compose" button are visible. A search bar for "Search The Web" is integrated with Google. The email inbox is shown with columns for From, Subject, and Date. The selected email is from AlexJWhite with the subject "Restaurant at Main Street".

An IM chat window titled "IM - BaileyXJ" is open, showing a conversation between AlexJWhite, BaileyXJ, GabbyGrace00, TaylorDJay, LittleSally12, and InternetAnne. The chat messages include: "Hey There", "how are you doing?", "ok", "how's your weekend with your son?", and "really nice".

The bottom of the screen shows the Windows taskbar with the "start" button, the system tray, and the time "3:23 PM".

# AOL CLIENT PROGRAM

- Pros
  - Access anywhere in the world
  - Mail and data may be backed up on the AOL server OR on your own PC/MAC
  - Built in programs
  - Free antivirus, spyware, firewall
  - fee based \$10,000 ID Theft & \$1,000 PC Insurance
  - Premium-50GB online storage via XDrive

# AOL Client Pros continued

- Computer Checkup to diagnose and fix problems - AOL & PC/MAC
- Phone Support for paying AOL users
- Online LIVE HELP Chat
- Built in Quick Restore
- Music via AOL Radio & Satellite
- Download Music – free and fee based
- Download AOL Videos

# AOL PROS Continued

- Picture Center to Create, edit & share Photo Albums online.
- Greeting cards Free and fee based
- Personal Home Page
- Discover AOL – list of AOL features
- AOL Yellow Pages
- TV online & Daily TV Listings
- Local Movies & Restaurants
- Carousel of frequently used websites

# AOL Pros Continued

- Settings Index or Category allows easy SELF-HELP
- Keywords by Name, Subject or Feature
- 20 Page Quick Reference Guide
- Menu bar gives easy access to features
- AOL Toolbar to be used from IE offline
- Automatic AOL to download or send mail
- Faster than web based

# AOL Pros Continued

- FREE Xdrive account – 5GB Free Storage Online or to share huge files.  
50GB Free if premium price plan user.

# Coming to AOL

- <http://journals.aol.com/websuiteblog/productinsider/> - Blogs, Journals, Drafts.
- <http://www.tunome.com> – ‘to-know-me’ offers users the ability to access their e-mail through AOL's first class WebSuite mail product, the AOL Desktop client, or through any POP3 or IMAP enabled e-mail client.



# AOL CLIENT PROGRAM

- **CONS**

- So many features with such interesting content tends to causes one to:

- ☺ - leave the dishes undone,

- ☺ - the beds unmade and

- ☺ - golf practice delayed.

