How to choose an e-mail solution
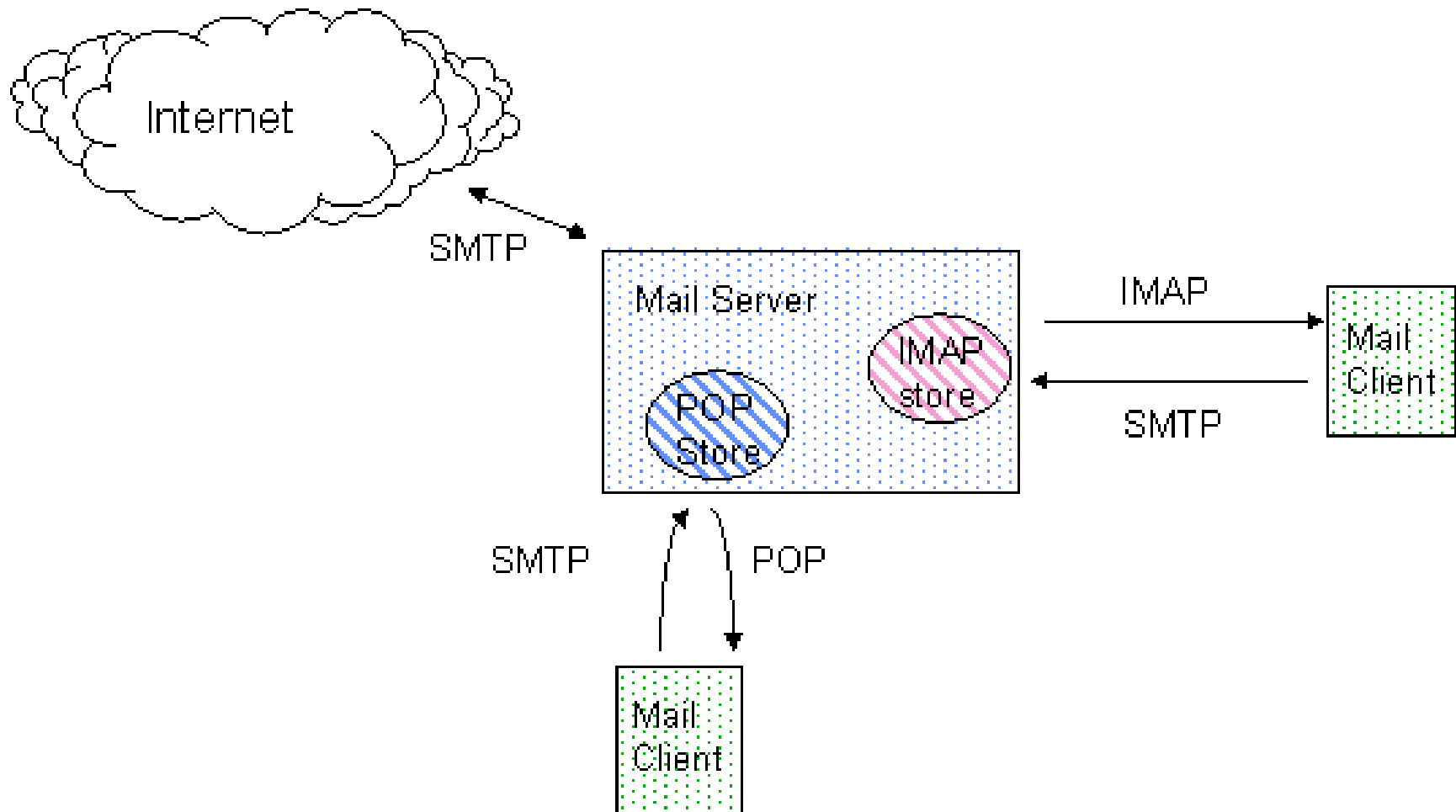
THE
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COMPUTER
CLUB

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Typical E-mail System

Your Choices

- Client Based
- Web Based
- ISP's offering
- Integrated (AOL)

Client Based

- Outlook, Eudora, Thunderbird, etc.
- Program resides on your PC
- Mail is downloaded and stored locally
- Uses POP3 or IMAP Protocols
- Pros
  - Faster than Web based
  - More familiar to most users
  - Can be more secure
  - Not tied to an ISP
  - Can work Offline
- Cons
  - Poor mobility
  - Requires local backup

Web Based

- Gmail, Yahoo, Microsoft Live Mail, etc.
- Program and Mail reside on the server
- Uses IMAP Protocol
- Pros
  - Great Mobility
  - Mail and data backed up on server
  - Can also use POP3 for client based
  - Not tied to an ISP
- Cons
  - Less secure
  - Requires an internet connection

ISP Mail

- Embarq, Comcast, Villages.net
- Email provided by your ISP
- Pros
  – None
- Cons
  – If you change providers you must change your e-mail
  – ISP are not in the e-mail business
  – Poor functionality

Integrated (AOL)

- AOL WebMail – www.aol.com

- AOL – Client Program installed on your PC or MAC

AOL WebMail

- Pros
  - Access it anywhere in the world.
  - Mail and Data may be stored in folders on the AOL Server
  - Addresses stored on AOL server for easy access wherever you are
  - Access Mail, Weather, AOL Radio, AOL Videos, News, Your Stock Portfolio,Financial news,Shopping, Travel, City Guide, Sports News, etc.,etc.,etc.

AOL Web Mail Cont'd

- Cons
  - Crowded screen

AOL Web Mail

AOL CLIENT PROGRAM

- Pros

  - Access anywhere in the world

  - Mail and data may be backed up on the AOL server OR on your own PC/MAC

  - Built in programs

  - Free antivirus, spyware,firewall

  -fee based $10,000 ID Theft & $1,000 PC Insurance

  - Premium-50GB online storage via XDrive

AOL Client Pros continued

- Computer Checkup to diagnose and fix problems - AOL & PC/MAC

- Phone Support for paying AOL users

- Online LIVE HELP Chat

- Built in Quick Restore

- Music via AOL Radio & Satellite

- Download Music – free and fee based

- Download AOL Videos

AOL PROS Continued

- Picture Center to Create, edit & share Photo Albums online.

- Greeting cards Free and fee based

- Personal Home Page

- Discover AOL – list of AOL features

- AOL Yellow Pages

- TV online & Daily TV Listings

- Local Movies & Restaurants

- Carousel of frequently used websites

AOL Pros Continued

- Settings Index or Category allows easy SELF-HELP

- Keywords by Name, Subject or Feature

- 20 Page Quick Reference Guide

- Menu bar gives easy access to features

- AOL Toolbar to be used from IE offline

- Automatic AOL to download or send mail

- Faster than web based

AOL Pros Continued

- FREE Xdrive account – 5GB Free
  Storage Online or to share huge files.

  50GB Free if premium price plan user.

Coming to AOL

- http://journals.aol.com/websuiteblog/productinsider/ - Blogs, Journals,Drafts.

- http://www.tunome.com – 'to-know-me' offers users the ability to access their e-mail through AOL's first class WebSuite mail product, the AOL Desktop client, or through any POP3 or IMAP enabled e-mail client.

AOL CLIENT PROGRAM

- **CONS**

  - So many features with such interesting content tends to causes one to:

  ☺ - leave the dishes undone,

  ☺ - the beds unmade and

  ☺ - golf practice delayed.